



## KERALA BOOKS AND PUBLICATIONS SOCIETY

(An undertaking of the Government of Kerala)  
Kakkanad P.O. Kochi-682 030, Kerala



No. P1-3515/2025/ 1254

Date: 20/03/2025

### e-Tender Notice

#### Printing of bar code/QR code and variable data as an offline system on contract basis

e- tenders are invited through [www.etenders.kerala.gov.in](http://www.etenders.kerala.gov.in) for the printing of bar code/QR code and variable data as an offline system with rate per label on contract basis with the detailed technical specification and terms and conditions attached overleaf as Annexure A.

#### Terms and Conditions

1. All tenders/bid shall be accepted only through online mode (<https://etenders.kerala.gov.in>) and only manual submission of the same shall be allowed.
2. EMD of Rs. 1,00,000/- should be remitted through online, as per terms and conditions of the e-tender site.
3. Re - submission of offer is possible, before last date as permitted in the site.
4. Offers are acceptable only up to 11.00 am on 05/05/2025
5. Opening of bid is scheduled at 11.00 am on 09/05/2025
6. Prices should be quoted F.O.R KBPS, Kakkanad, Ernakulam, Kerala
7. If any taxes have to be paid extra this should be specified clearly in your offer/BOQ
8. Bidders are requested to quote rates in the price schedule (BOQ) only. The basic rate (including all costs as mentioned in this tender notice), GST should be quoted separately in the respective columns of BOQ. Please do not quote/mention rates anywhere else in the tender other than BOQ.
9. The offer should be valid up to one year from the date of opening of the tender.
10. Initially the contract will be for 6 months from the date of signing, but Management reserves the right to extend the contract up to one year at the same price quoted in this e- tender.
11. The near relatives of employees of KBPS are not eligible to participate in the tender. The relationship for the purpose will be as specified in Annexure 21 of Stores Purchase Manual of Kerala (extract given as Annexure B). In addition to this mother's sister's son/daughter shall also be deemed to be a relative. The scanned copy of the declaration (annexure C) in this regard, duly filled and signed should be submitted online.
12. Tenders/bids received through online without duly filled, signed and sealed preliminary agreement; Annexure C will be treated in accordance with the Stores Purchase Manual of the Government of Kerala and its amendments from time to time.
13. The indenting tenderers can visit the press during working hours on or before 4.30 pm on 08/05/2025.
14. All the rights to accept or reject whole or part of the tender without assigning any reason thereof is reserved by the Managing Director. The decision of Managing Director will be final and binding on the tenderer.
15. All rules and regulations of the Tender/bid shall be in accordance with the Stores Purchase Manual of the Government of Kerala.

MANAGING DIRECTOR

To: Vendors as per list

Copy to: PM/Admin - to advertise in suitable dailies/Fin/IT team - to uplink in website

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M.D. Office: 0484-2422243 M.P.A., C.F.A. 0484-2422245

Office: 0484-2422343 P.M.(Mobile): 92880 01403

E-mail: [books.kbps@gmail.com](mailto:books.kbps@gmail.com) , Website: [www.kbps.kerala.gov.in](http://www.kbps.kerala.gov.in)

## Annexure A

### Detailed specification for the e -tender for the printing of bar code/QR code and variable data as an offline system on contract basis

#### Technical specification of work to be executed:

Printing	-	Variable data printing including barcode/QR code printing
Colour	-	Single colour black
Technology	-	Inkjet
Paper	-	70 / 80 / 90 gsm maplitho
Printing side	-	Single side
Paper size	-	20 x 36 cm containing 5 labels per sheet 25 x 32 cm containing 4 labels per sheet
Label size	-	a) 7 x 19.3 cm b) 8 x 25 cm

#### Dimensions of variable data in a single label

- i. 15 x 15 mm (QR code)
- ii. 8 x 28 mm (Barcode)
- iii. 7 x 38 mm (Alpha numeric variable data)
- iv. 3 x 20 mm (Alpha numeric variable data)
- v. 4 x 27 mm (Alpha numeric variable data)
- vi. 3 x 40 mm (Alpha numeric variable data)
- vii. 18 mm width x 3mm height (Alpha numeric variable data)
- viii. 12 mm width x 2mm height (Alpha numeric variable data) - 3 nos.

(The dimensions and the number of variable data may change from time to time)

Production required per day	-	24 lakhs labels per day
Period of contract	-	6 month

- ❖ Printed labels for bar code and QR code numbering will be supplied by KBPS.
- ❖ Rate should be quoted for one label + tax extra
- ❖ Space and electricity will be provided by KBPS.
- ❖ The ink for barcoding/QR coding should be scratch proof, tamper proof, non – removable by chemicals and water resistant
- ❖ The barcode and QR code should be readable (100%) by barcode / QR code scanner and even using a local mobile application.
- ❖ Barcode and variable data should be 100% error free and should be free from unwanted ink drops, lines and blemishes etc. and in case of any mistake the consequential loss if any should be borne by the contractor.
- ❖ The successful party/contractor has to execute the work as an in-house operation with their staff, systems and consumables under the surveillance and supervision of officials from KBPS, abiding the security rules and regulations of the society inside the premises.
- ❖ The successful party/contractor should arrange the food and accommodation related to the employees engaged by them.

- ❖ The successful party/contractor should ensure that any defects/irregularities or bar-coding/QR coding challenges should not be occurred in labels during Printing of bar code, QR code and variable data as an offline system and should maintain the quality parameters of bar codes, QR codes and variable data and ensure the security features as well. The successful party/contractor should carry out the work in accordance with the time schedule prescribed by the Society without any failure. Any delay occurred in the supply of defect free labels will be viewed seriously and penalized accordingly. A penalty of 40 paisa per label will be imposed for the defects/irregularities or barcoding/QR coding challenges occurred due to the fault of the successful party/contractor which are found during quality inspection. The Contractor shall be responsible for the loss and damages and further consequences their upon.
- ❖ Wastage of 2 sheets will be allowed for 1000 sheets. For wastage more than that, the actual cost of paper wasted will be penalized from the Contractor.
- ❖ The successful party/contractor will be liable for the revenue loss incurred on the part of KBPS due to the poor quality of ink/consumables used for barcode/QR code /variable data printing.
- ❖ The successful party/contractor should be responsible for the proper checking of the numbered labels and in case of any mistake they shall be responsible for the loss and damages and further consequences their upon.
- ❖ Payment will be made only after the execution of work in definite intervals.
- ❖ The successful party/contractor will be liable for all statutory payments including ESI,PF etc of permanent or non-permanent staff engaged by them and the details should be produced if required. .
- ❖ The successful party/contractor should post trained/skilled personals for operating barcode/QR code/variable data system and for printing corrections during working hours and the service of one supervisor should be available daily at KBPS.
- ❖ Parties/contractors who have defaulted in executing any purchase order/contract with KBPS or whose purchase order/contract were terminated by KBPS are not eligible to participate in this tender.
- ❖ The successful bidder should furnish a performance security equivalent to 5% (five percent) of the contract price for the due performance of the contract and to execute an agreement in Rs. 200/- stamp paper, which is valid for 9 months as per the specimen agreement incorporating the terms and conditions applicable for the work, within 10 days from the date of the Work Order.
- ❖ The tenderer should submit documents proving their previous experience
- ❖ The tender should be submitted in the name of a registered firm specifying the GST No.
- ❖ The maintenance of the equipment will come under the scope of the party during the contract period.
- ❖ KBPS reserves the right to divide the work among more than one contractor depending upon the requirement and capacity of the individual contractor.
- ❖ After printing works, all the variable data provided from KBPS should be deleted permanently from the system.